

NEW 2024



CUPRA
Leon



BEAUTY

EXTERIOR STYLING
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COLOURS
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THE CLOSER YOU ARE. THE MORE YOU FEEL. CUPRA LEON. OUR CLOSEST MODEL TO THE GROUND. TAP INTO YOUR EMOTIONS WITH A HEART-PUMPING ENGINE. AND GO SKIN ON SKIN WITH LEATHER CUP BUCKET SEATS. AGILE HANDLING. TIGHTER CORNERING. AND A DEEPER CONNECTION AT EVERY TURN. WILL YOU DARE TO COME THIS CLOSE?



Our global range of cars and product specifications varies from country to country.
Please, visit your local CUPRA website to know more about the product offer available for you.

ANOTHER WAY TO OBSERVE

BEAUTY. YOU CAN ARGUE ABOUT IT, OR YOU CAN ENJOY IT. BECOME ANGRY WHEN OTHERS CANNOT SEE THE SAME BEAUTY THAT YOU DO, OR UNDERSTAND THAT IT IS PRECISELY THE SUBJECTIVENESS OF BEAUTY THAT MAKES IT ETERNAL. ONE PERSON, ONE BEAUTY. UNTIL THE END OF TIME. THIS OTHER BEAUTY, WITHOUT LIMITS OR RESTRICTIONS, HAS LITTLE TO DO WITH THE OBJECT BEING OBSERVED, AND EVERYTHING TO DO WITH THE EYES THAT LOOK UPON IT.

ISN'T THAT BEAUTIFUL?



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EXTERIOR STYLING



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↓ *THE CUPRA Leon*

Pure CUPRA. Complete adrenaline.

Our first bespoke CUPRA model — with our high-performance values at the very core.

A more exclusive, contemporary vision of sportiness. Expertly instilled into an exquisitely sleek, bold design. True timeless modernity for seekers of another way.



↑ *ANOTHER WAY FORWARD*

Feel the unique power of finely crafted performance. With a superior selection of distinctive wheels, like the majestic 18" Copper and Sport Black rims, offering the ultimate in CUPRA exclusivity.

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↑ *LET THE LIGHT IN*

With a panoramic, electric sunroof that spans the entire length and width of the cabin. Illuminating the CUPRA Leon interior and allowing you to sit back in pure natural light.

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↓ *TOP CLASS FRONT END*

Exquisite forward-facing design. Featuring a bolstered bonnet with a robust front grille and enlarged air intakes for increased horsepower.



→ *UNMISTAKABLE
LOOK*

Sharp sophistication and brighter long-life illumination technology. The CUPRA Leon front LED headlamps cut a distinctly CUPRA profile.



↓ *A UNIQUE POSITION*

Before you even step into the cabin, the CUPRA Welcome light projects the CUPRA logo down onto the floor. A statement of higher power, reminding you that you're part of the CUPRA tribe, every time you return to your CUPRA Leon .



↑ *THE POWER
OF DESIGN*

Featuring an integrated coast to coast light at the rear, accentuating the CUPRA Leon sporting prowess and welcoming you as you approach.

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INTERIOR
STYLING





↓ *SENSORY FILLING
INTERIOR*

Crafted with meticulous quality throughout the cabin. The best materials and the most innovative technology to give you a refined driving experience.



↑ *IMMERSIVELY DRIVEN*

Everything you need, right at your fingertips. A huge 12" infotainment touch screen. And a customisable 10.25" Digital Cockpit so you have all the information you need in your line of vision

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↑ *POWER IN YOUR HANDS*

Take complete control. The leather wrapped CUPRA steering wheel with copper stitching provides a premium feel, allowing you to access a full range of driving and i otainment functions without lifting a hand from the wheel.

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↓ *MOOD SETTING*

A different feeling for every journey. Select from a range of ambient hues and light up the interior the way you want.

DETAILS



↓ GRAPHENE GREY



↓ MAGNETIC TECH MATTE



↓ MAGNETIC TECH



↓ PETROL BLUE MATTE



→ DESIRE RED



↓ MIDNIGHT BLACK



→ CANDY WHITE



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↑ GENUINE PETROL BLUE LEATHER
ELECTRIC BUCKET SEATS

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↓ GENUINE BLACK LEATHER
ELECTRIC BUCKET SEATS





ANOTHER WAY TO MOVE

YOU GO RUSHING THROUGH LIFE. YOU WANT EVERYTHING IMMEDIATELY, AND HATE TO WAIT. BUT MAKE NO MISTAKE. HASTE HAS LITTLE TO DO WITH SPEED. HASTE IS YOUR ENEMY. IT MAKES YOU ARRIVE WITHOUT ENJOYING THE JOURNEY. SPEED, CONTRARY TO WHAT MANY PEOPLE THINK, IS NOT ABOUT WHO ARRIVES FIRST. IN FACT, IT'S NOT EVEN ABOUT ARRIVING. IT'S ABOUT MOVING SO FAST THAT YOU CANNOT PERCEIVE A DIFFERENCE BETWEEN THE ROAD AND YOURSELF. CHOOSING THE LONG WAY. KNOWING THERE IS ANOTHER WAY TO DO THINGS. TO STOP ASKING: "DO I REALLY NEED THIS POWER?", AND START ANSWERING:

"I'LL FIND OUT WHEN I ACCELERATE".

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← *FEEL ALIVE*

The CUPRA Leon 2.0T hit 100 Km/h in just 7.2 seconds with powerful 190 hp engine, enabling max speed up to 227 km/h. Also CUPRA Leon 1.4T hit 100 km/h in just 8.7 seconds with a desirable 150 hp engine, enabling max speed up to 213 km/h.

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↓ **10.25"
DIGITAL
COCKPIT**

Front and centre. The 10.25" Digital Cockpit displays all the detail you need, right in your line of vision.

↖ **12" MEDIA
SYSTEM PLUS**

Always connected via the 12" touchscreen and full link. Your smartphone seamlessly sync up so you can display your favourite apps and functions on screen



← **BEATS AUDIO**

Feel more alive with every ride. The CUPRA Leon BeatsAudio™ System is powered by an impressive 340W amplifier, giving you full high-fidelity sound.





TECHNICAL SPECIFICATIONS

Discover all the technical specifications by engine type, from consumption data and performance statics.

Here you'll find all the technical aspects covered so you can make an informed selection when it comes to your CUPRA Leon .

EXTERIOR

	1.4T	2.0T
Cupra 18" Machined sport black/copper alloy wheels with 225/40 R18 tyres	•	•
LED Daytime Running Light with coming/leaving home feature	•	•
Full LED headlamps with dynamic headlight range adjustment	•	•
Coast to Coast rear LED lamps with dynamic blinkers	•	•
Dark tinted windows	•	•
Panoramic sunroof	•	•
Black Rear Spoiler	•	•
Side Skirts	◦	•

INTERIOR

	1.4T	2.0T
Climatronic (3-Zone) with air conditioning control panel in rear	•	•
Digital Cockpit	•	•
Auto-dimming interior rear view mirror	•	•
Rain and light sensors	•	•
Windshield, side and rear windows in heat-insulating glass	•	•
Electronic Cruise Control	•	•
Power windows with comfort operation	•	•
Electric parking brake	•	•
Start/Stop system with regenerative braking	•	•
Front & rear park distance control	•	•
Park assist	•	•
Two reading lights in front, two in rear	•	•
Electric folding, adjustable and heated exterior mirrors with lowering function	•	•
Exterior mirrors with welcoming lights	•	•
Media System Plus with 12" color touch screen, Mp3/WMA, 4xUSB Type C	•	•
Beats audio™ sound system with 9 premium speakers + subwoofer	•	•
Bluetooth® (phone + audio streaming)	•	•
Full Link	•	•
Voice control	•	•
Wireless mobile charger	•	•
Rear view camera	•	•
Interior multicolor wrap around ambient lights	•	•
LED interior illumination light in footwell	•	•
LED glove box	•	•

• Standard ◦ Optional – Not available

TECHNOLOGY

	1.4T	2.0T
Keyless Enter and Go	•	•
Leather-wrapped multifunction steering wheel, heated with shift tiptronic	•	•
Front and rear center armrest	•	•
Split folding rear seat	•	•
Manual height and lumbar adjustment passenger seat	•	•
Genuine leather electric bucket seats with memory feature for driver seat	•	•
Heated front seats	•	•
Black interior roof	•	•

SAFETY

	1.4T	2.0T
6 airbags (2 front, 2 side, 2 curtain)	•	•
Electronic stability control (ESC) including ABS,EBD and BA	•	•
Electronic differential lock (XDS), dynamic traction control	•	•
Dynamic Steering	•	•
Tyre pressure monitoring system	•	•
ISOFIX child seats	•	•
Electronic immobilizer	•	•
LED front fog lamps with cornering function	•	•
LED Rear fog lamp	•	•
Anti-theft alarm system with backup horn	•	•
Space saving spare wheel	•	•

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PERFORMANCE

	1.4T	2.0T
Engine, Gearbox		
Displacement (cc)	1,395	1,984
Max. power (HP / rpm)	150 / 5000-6000	190 / 4180-6000
Max. torque (Nm / rpm)	250 / 1500-3500	320 / 1500-4180
Gearbox	8 Speed Automatic	7 Speed DSG
Maximum speed (km/h)	213	227
Acceleration 0-100 km/h (s)	8.7	7.2
Combined fuel consumption (l/100 km)	5.5	6.7

WARRANTY

CUPRA Leon
4 years/ 120,000 km

DIMENSIONS AND WEIGHTS

	1.4T	2.0T
Length/width/height (mm)	4,398 / 1,799 / 1,442	
Boot capacity (l)	380	
Fuel tank capacity (l)	45	50
Weight with driver (kg)	1,332	1,444



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